

### Caraterização da Unidade Curricular / Characterisation of the Curricular Unit

<b>Designação da Unidade Curricular / Curricular Unit:</b>	[3181200625] Organização e Gestão do Desporto		
<b>Plano / Plan:</b>	[3181200625] Sport Management 2007/2008		
<b>Curso / Course:</b>	Desporto e Atividade Física Sport and Physical Activity		
<b>Grau / Diploma:</b>	Licenciado		
<b>Departamento / Department:</b>	CDM - Ciências do Desporto e Motricidade		
<b>Unidade Orgânica / Organic Unit:</b>	Escola Superior de Educação de Viseu		
<b>Área Científica / Scientific Area:</b>	Ciências do Desporto		
<b>Ano Curricular / Curricular Year:</b>	2		
<b>Período / Term:</b>	S2		
<b>ECTS:</b>	4		
<b>Horas de Trabalho / Work Hours:</b>	0108:00		
<b>Horas de Contacto/Contact Hours:</b>			
(T) Teóricas/Theoretical:	0045:00	(TC) Trabalho de Campo/Fieldwork:	0000:00
(TP) Teórico-Práticas/Theoretical-Practical:	0000:00	(OT) Orientação Tutorial/Tutorial Orientation:	0000:00
(P) Práticas/Practical:	0000:00	(E) Estágio/Internship:	0000:00
(PL) Práticas Laboratoriais/Practical Labs:	0000:00	(O) Outras/Others:	0000:00
(S) Seminário/Seminar:	0000:00		

### Docente Responsável / Responsible Teaching

[47622] António Manuel Tavares Azevedo

### Outros Docentes / Other Teaching

[47622] António Manuel Tavares Azevedo

### **Learning Outcomes of the Curricular Unit**

1. Develop the ability to analyze and evaluate the role of various determinants of the context.
2. Plan and manage an intervention strategy on several indicators of the context.
3. Create sensitivity to the problems of sports management.
4. Develop the acquisition of knowledge and skills in planning, intervention, monitoring and evaluation in public or private organizations with direct intervention in the sport.

### **Learning Outcomes of the Curricular Unit (Lim:1000)**

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### **Syllabus (Lim:1000)**

- Sport and Sport Management concepts.
- The Sports and educational systems: organizational aspects .
- Sport Management and the relationship between sports agents: skills profile (coach, TEF, DT, Physical Activity and Sport Technical) .
- Organizations and its functioning.
- Sports Events management.
- Spaces and Sports Facilities management .
- Human Resources management.
- Sports Marketing

### **Demonstration of the syllabus coherence with the curricular units' learning objectives**

The contents enable students to provide the knowledge needed to understand the basic principles underlying the structures of Sport, providing wider knowledge about the organizational structure and function of sport in Portugal and allowing a more conscious strategic action in the area of Sport Management. At the same time, enable reporting on a number of key areas relating to the promotion of sport activity in schools, municipalities, clubs, based on social issues and massification of sport, as well as understanding the genesis of the municipal companies linked to sport as a recent advent.

### **Teaching Methodologies (Including evaluation; Lim:1000)**

The final classification results from 3 parameters:

- 1.1 Elaboration and subsequent presentation of a scientific research topic (30%);
- 1.2 Implementation and subsequent presentation of a sports facility activation project (35%);
- 1.3 Conceptualization, elaboration and presentation of a sports event (35%).

All evaluation parameters are mandatory, under penalty of non-approval in the course. The student is considered approved if the final grade is, after the sum of the aforementioned 3 assessment moments, at least 9.5 points on a scale of 0 to 20 points. The parameters are assessed based on (i) methodological rigor; (ii) technical rigor; (iii) scientific rigor; and (iv) critical-reflexive dynamics.

Note: Upon agreement between the teacher and students, the inclusion of a fourth assessment moment may occur, provided that it helps to distribute the assessment and thus increase the success rate in completing the course.

### **Demonstration of the coherence between the teaching methodologies and the learning outcomes**

The learning objectives are of two types: declarative and procedural. In this sense, the methodology adopted aims, in some classes, the problematization of fundamental concepts in the field of evaluation and the approach of the assumptions, function and conditions of application of different sports management contents. Other classes seek to materialize these concepts through their application in concrete situations, either by carrying out individual and group worksheets, or by carrying out research work (with data collected by students that enhance the motivation for the study), or through the requested in the context of autonomous work.

### **Bibliografia / Bibliography (Lim:1000)**

- Arraya, M. & Silva, M. (2014). Tendências Contemporâneas da Gestão Desportiva. Visão e Contextos.
- Bento, O.; & Constantino, J. (2012). Desporto e Municípios: políticas, práticas e programas. Visão e Contextos.
- Biscaia, R.; & Correia, A. (2019). Gestão do Desporto - Compreender para gerir. Faculdade de Motricidade Humana.
- Byl, J. (2016). *Cómo organizar competiciones deportivas*. Paidotribo.
- Cunha, L. (2007). *Os Espaços do Desporto - Uma gestão para o desenvolvimento humano*. Almedina.
- Isidoro, A.; Simões, M.; & Saldanha, S. (2013.). Manual de organização e gestão de eventos. Sílabo.
- Pires, G. (2005). *Gestão de desporto: desenvolvimento organizacional*. Associação Portuguesa de Gestão de Desporto.
- Pires, G. (2007). *Agôn - gestão do desporto: o jogo de Zeus*. Porto: Porto Editora.
- Ribeiro, T., Biscaia, R. & Santos, A. (2023). *Lições em Gestão do Desporto*. Sportbook.
- Roche, F. (2019). La planificación estratégica en las organizaciones deportivas.
- Soares, P.; Rosa, B.; & Carranza, M. (2017). *Municípios amigos do desporto*. XVIII APOGESD.
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- Teixeira, M. (2019). *Gestão do Desporto - Desenvolvimento desportivo Regional e Municipal*. Almedina.